

A close-up portrait of a young Black woman with voluminous, dark, curly hair. She is looking directly at the camera with a slight smile, showing her teeth. She is wearing small hoop earrings. The background is a solid, muted teal color.

BRAT

DANCE / STYLE / WELLNESS

MEDIA KIT

ABOUT ME

Hey, I'm BRAT

I'm a professional dancer specializing in using my fitness, fashion, and dance knowledge to create riveting content for brands.

I have a B.A. in Dance with 15 years of experience working professionally, teaching certifications in Pilates & Yoga, and I grew up in a family where sewing was LIFE.

I used my education in these fields to create an apparel brand to empower dancers financially and co-found a dance crew. My work with this crew has opened many doors, including working with brands like New Balance, Reebok, Free People, and VICE.

Featured in:



AUDIENCE INSIGHTS



Instagram

4,900 FOLLOWERS

44% Aged 25-35

59% female/40% male

76% US/ 24% *ROTW



TikTok

276 FOLLOWERS

41% Aged 25-34

76% female/24% male

97% US/ 3% *ROTW

PREVIOUS WORK

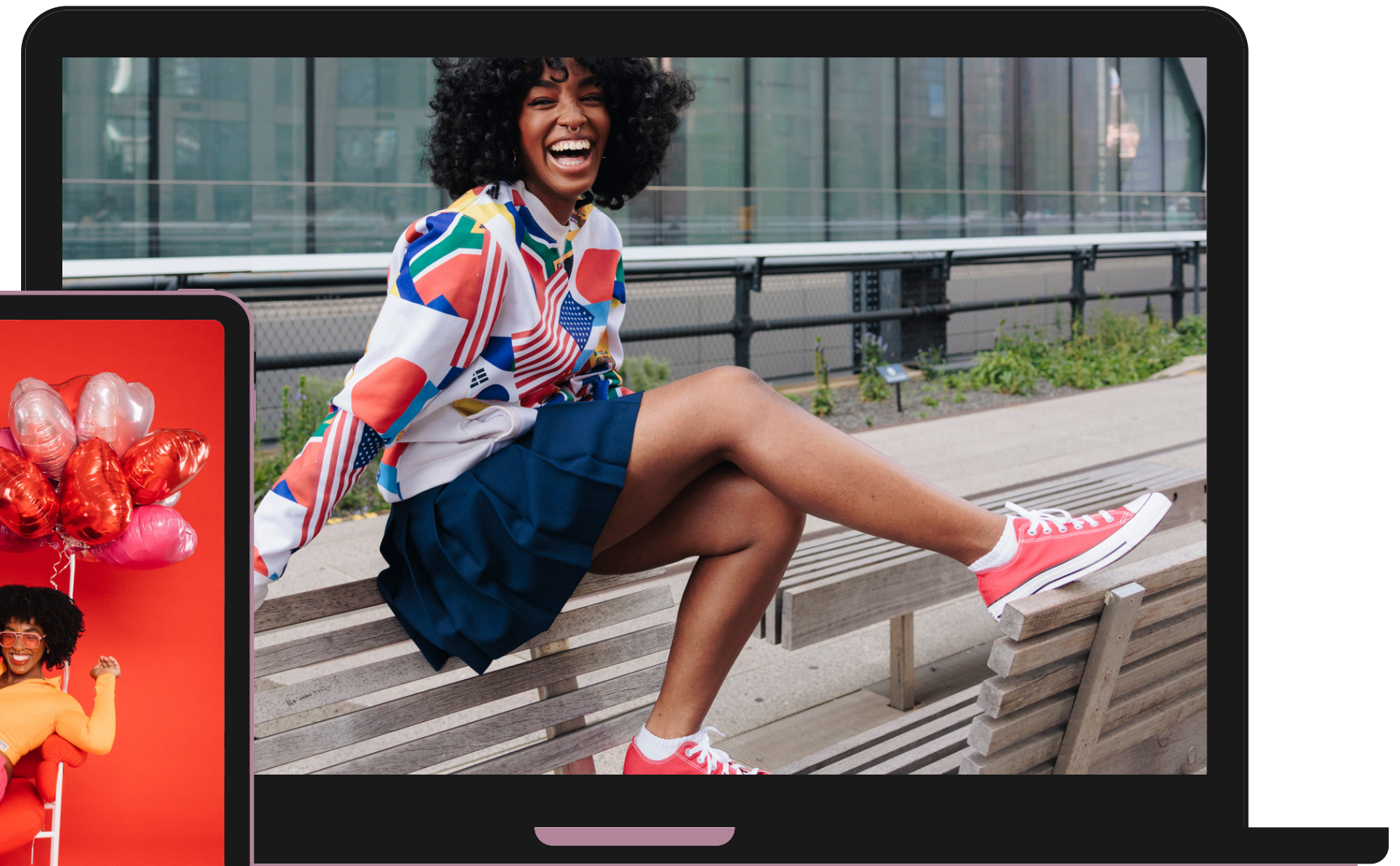
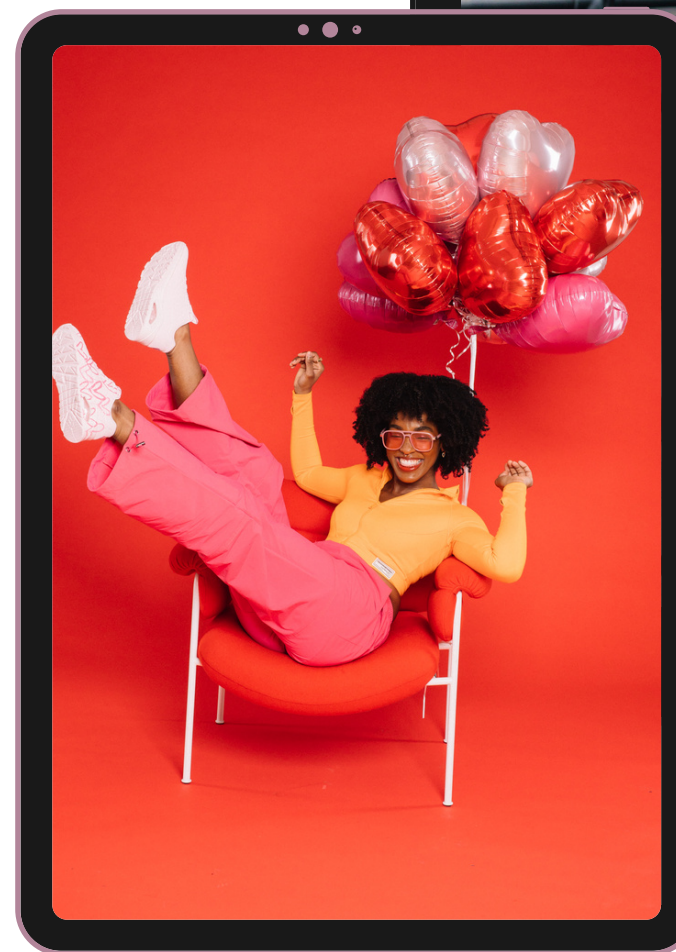
I combine my skills in dance, fashion, & fitness to promote everything from sneakers to wellness campaigns. My audience is predominately stylish artists and health professionals, so their connection to my content is consistent. You can check out my previously sponsored work by hitting the logos below.



Foot Locker

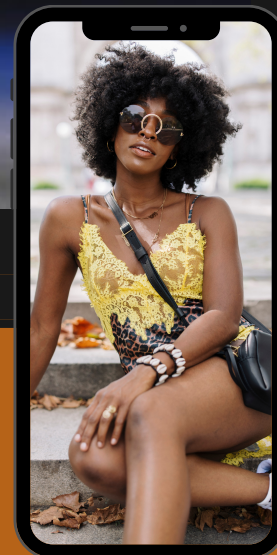


new balance



LET'S TALK

For all PR and commercial opportunities please contact:
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THANK YOU

